

Guidance on Choosing the Most Appropriate Theme

Innovators are requested to select **one primary theme** under which their idea will be evaluated. This choice should reflect the **most critical application area or industry impact** of their innovation.

While we understand that several technologies—such as AI, quantum computing, or advanced materials—can have **multi-sectoral applications**, for the purpose of focused evaluation and mentorship, applicants must **self-select the theme that best represents the *intended primary application domain*** of their solution.

Please keep in mind the following:

If Your Innovation Uses a General-Purpose Technology (e.g., AI, IoT, Quantum, Materials, etc.):

- Choose the theme **based on the sector or industry where the impact of your innovation is intended to be most significant**.
 - *Example:* If you are using AI to enhance cancer diagnostics, choose **Healthcare & MedTech**, not Advanced Computing.
 - *Example:* If your AI model is a core breakthrough in computing architecture, select **Advanced Computing**.

If Your Innovation is an Enabling Technology (e.g., a New AI Algorithm, Material, Chip Architecture, Quantum Framework):

- Select the theme that reflects the **technological core** of your innovation.
 - *Example:* A new semiconductor fabrication technique → **Semiconductors**.
 - *Example:* A foundational advancement in AI or quantum computing → **Advanced Computing**.

If Your Innovation Has Multiple Applications or Is Industry-Agnostic:

- Choose the application domain you are **most actively pursuing** or where the **go-to-market or pilot use-case is focused**.
- In case of ambiguity, consider the **closest match from among the 13 themes** based on the **problem being solved**.

If Your Idea Does Not Clearly Fit Any Theme:

- Select the theme that is **closest in spirit** and use the application form to **briefly explain** your cross-cutting applicability.
- The organizing team reserves the right to **redirect entries** to another theme if more appropriate.